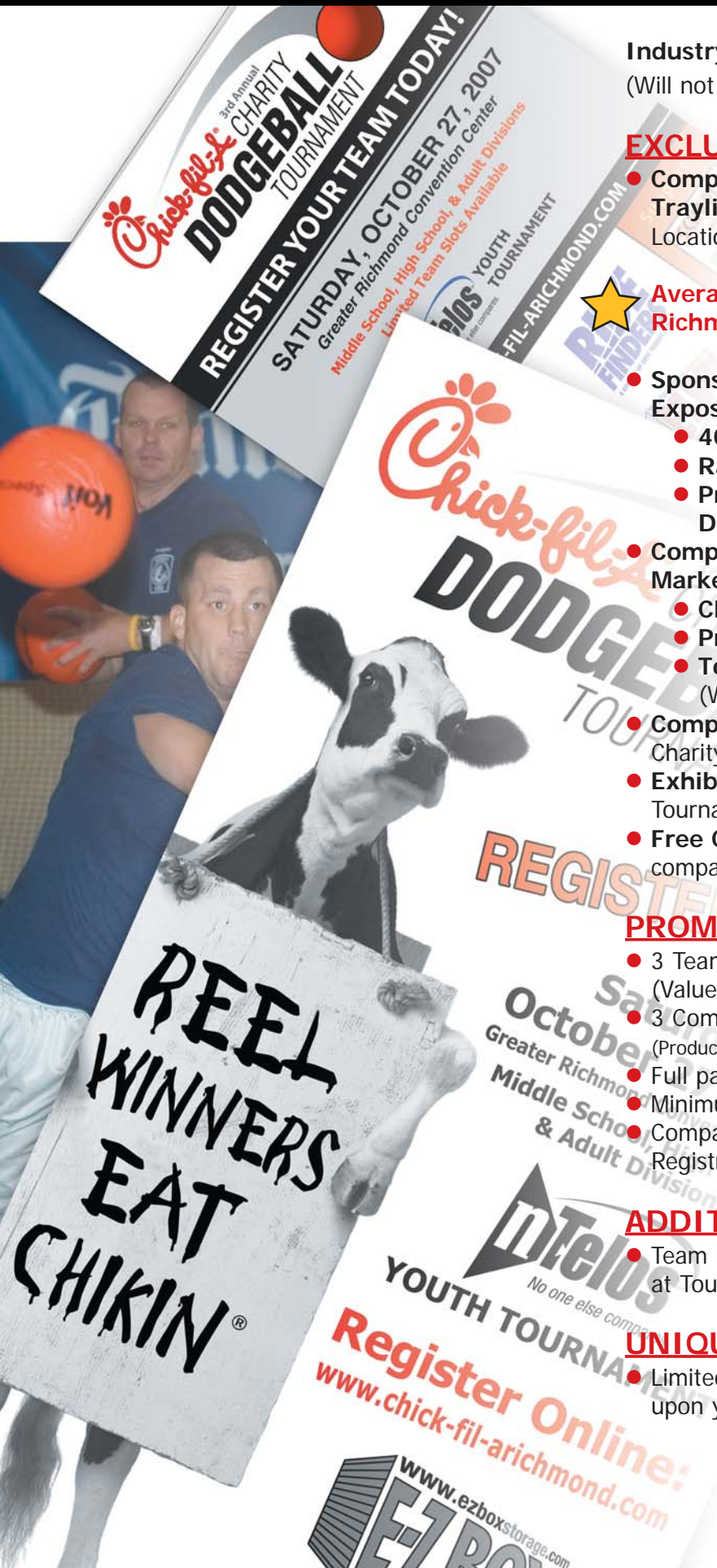


- Special Print Bag & Trayliner Distribution
- Media Exposure



Industry Exclusivity

(Will not have another sponsor at this level in your industry)

EXCLUSIVE BENEFITS:

- Company logo placement on customized Bags and Trayliners distributed at all Richmond-Area Chick-fil-A Locations. (Commitment by production deadline required)



Average quarterly customer transactions in Richmond, Virginia market: 1,197,867

- Sponsorship Recognition via Tournament Media Exposure which includes:
 - 400+ Comcast Television Spots
 - Radio Advertising
 - Print Advertising including Richmond Times Dispatch
- Company Logo Placement on all printed Tournament Marketing collateral including:
 - Chick-fil-A In-Store Signage August-October
 - Print Advertising
 - Tournament T-Shirts (Worn by Tournament Staff and Volunteers)
- Company logo & link on all web pages of Chick-fil-A Charity Dodgeball Tournament website.
- Exhibit Space with strategic placement amidst the Tournament action in Tournament Hall.
- Free Chick-fil-A Chicken Sandwich coupon for every company employee in Richmond, Virginia.

PROMINENT GAME DAY EXPOSURE:

- 3 Teams In Tournament-Eligible for play against each other (Value: \$600)
- 3 Company Logo Banners in Tournament Hall. (Produced by Tournament)
- Full page Ad in Tournament Rulebook and Program.
- Minimum of 20 PSAs throughout the Tournament.
- Company Flyer or Promotional Giveaway inclusion in Team Registration Packets.

ADDITIONAL BENEFITS:

- Team Member Access to VIP Hospitality Refreshment Area at Tournament.

UNIQUE OPPORTUNITIES:

- Limited only by our creativity, additional options considered upon your request.

\$5000 EXTREME DODGEBALLER

10 AVAILABLE

● Customized Level to Meet YOUR Needs ● Logo On All Printed Marketing Collateral



**Customized Level To Meet Your Marketing Needs
Let us know what works for you!**

WHICH WILL INCLUDE

- **Full Court Sponsorship**
Your Company Name will be "Court Name" at Tournament.
DIRECT DAY-LONG EXPOSURE- All players and spectators will be directed to "YOUR" court in pre-tournament and game day communication.
(Court Signage Produced by Tournament)
- **Company Logo Placement on all printed Tournament Promotional materials including:**
 - **Chick-fil-A In-Store Signage** August-October
- ★ **Average quarterly customer transactions in Richmond, Virginia market: 1,197,867**
- **Print Advertising** including Richmond Times Dispatch
- **Tournament T-Shirts** (Worn by Tournament Staff and Volunteers)
- **All marketing collateral** associated with Tournament
- **Company logo & link on all web pages** of Chick-fil-A Charity Dodgeball Tournament website.
- **Exhibit Space** with strategic placement amidst the Tournament action in Tournament Hall.

PROMINENT GAME DAY EXPOSURE:

- 2 Teams in Tournament
- 2 Company Logo Banners in Tournament Hall
(Produced by Tournament)
- 1/2 Page Ad in Tournament Rulebook and Program.
- Minimum of 10 PSAs throughout the Tournament.
- Company Flyer or Promotional Giveaway inclusion in Team Registration Packets.

ADDITIONAL BENEFITS:

- Team Member Access to VIP Hospitality Refreshment Area at Tournament.
- Free Chick-fil-A Chicken Sandwich coupon for every company employee in Richmond, Virginia.

\$2500 FULL COURT SPONSOR

10 AVAILABLE

- Premium Court Placement
- Website Presence



STRATEGIC GAME DAY BRANDING:

- Your Company Name will be "Court Name" at Tournament.
DIRECT DAY-LONG EXPOSURE - All players and spectators will be directed to "YOUR" court in pre-tournament and game day communication. (Court Signage Produced by Tournament)
- 1 Team In Tournament
- 1/4 Page Ad in Tournament Rulebook and Program.
- 3 PSAs throughout the Tournament in addition to directives using "**Your Court Name**" game day.

ADDITIONAL BENEFITS:

- **Company logo & link** on Chick-fil-A Charity Dodgeball Tournament website.



\$1000 AMATEUR DODGEBALLER

UNLIMITED

- Tournament Day Exposure
- Website Presence



GAME DAY EXPOSURE:

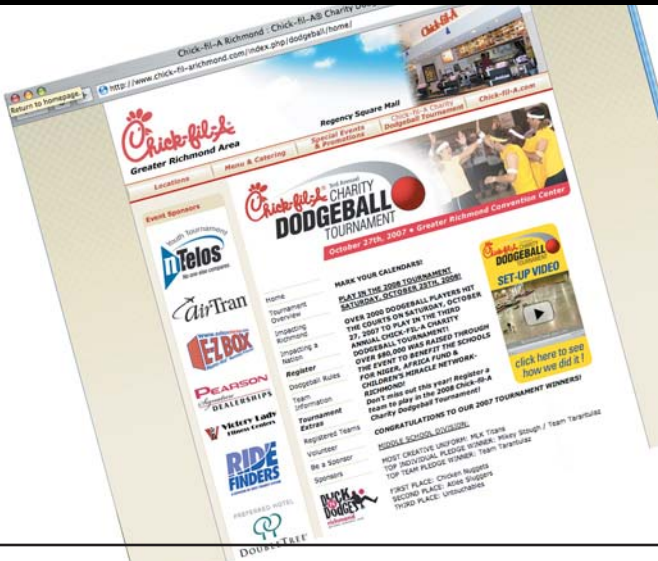
- 1 Team In Tournament
- Business Card Size Ad in Tournament Rulebook and Program.
- 1 Company Logo Banner in Tournament Hall
(Produced by Tournament)

ADDITIONAL BENEFITS:

- Company logo & link on Chick-fil-A Charity Dodgeball Tournament website



\$500 PATRON (UNLIMITED) / EXCLUSIVE BRANDING OPPORTUNITIES



GAME DAY EXPOSURE:

- 1 Company Logo Banner Placement in Tournament Hall (Produced by Tournament)
- Acknowledgement in Tournament Rulebook and Program.

ADDITIONAL BENEFITS:

- Company Name on Sponsor's Page on Chick-fil-A Charity Dodgeball Tournament website.

- **PLAYER SWEATBANDS: \$3000**



- **DODGEBALLS: \$4500**



- **VIP HOSPITALITY SKYBOX: \$3500**

